



## SPONSOR DISCLOSURE POLICY

The Society of Professional Journalists regularly solicits cash and in-kind contributions from individuals and organizations including but not limited to its national convention, national writers and editors workshops and conferences.

(1) For such events coordinated by the national headquarters that require SPJ fundraising, underwriting and/or partnerships, the Society shall disclose to its members and event attendees the following information:

- (a) a list of the general sponsorship opportunities, including dollar ranges. The list shall include the names of sponsors grouped by their sponsorship level.
- (b) a list of all other contributors of cash and in-kind goods and services
- (c) the Society's contribution and donor-disclosure policies

(2) The Society shall disclose, upon request, the dollar amounts of all contributors.

(3) The Society shall disclose this information proactively, using the most effective media, so that the information is readily available to event attendees and to members at the time they receive mailings or otherwise come into contact with the product or service connected with outside financial support.

(4) Disclosure statements shall include a disclaimer that says acceptance of a contribution does not mean the Society endorses the contributor or its products, services or viewpoints.