

## **National Writers Union List of Publications That Pay One Dollar A Word or More**

The National Writers Union (UAW Local 1981) has released a preliminary list of 167 publications that, according to an informal poll conducted by NWU members, pay at least a dollar-a-word. The list includes publications in nearly every field, from American Baby to Technology Review. These magazines all pay at least a dollar-a-word, and in some cases much higher. By publicizing the list, the NWU is hoping that other publications will increase their rates and that writers will ask publications to pay at least a dollar-a-word for their writing.

The National Writers Union recommended to writers a \$1 a word minimum rate last August, 2001 after research showed that most writers would need to make at least \$1 a word to have yearly incomes of \$40,000 before taxes and other expenses, such as health care insurance. NWU research also showed that all but the smallest publications could easily afford \$1 a word (see [Report on Pay Rates for Freelance Journalists](#)).

The NWU emphasizes that this list is a preliminary one based on the best information available but that it probably does not include many other publications that do in fact pay a dollar-a-word or more. If you know of a publication paying one dollar or more per word that you would like added to the list, please email the Journalism Division Organizer at [dian@nwu.org](mailto:dian@nwu.org). The list will be regularly updated.

While the dollar-a-word list is available to all writers, the NWU also maintains a [Media Rates Database](#) for its own members. The Media Data Base includes not only exact rates paid, but comments on the editors, contract terms, and speed of payment. To complete a survey for the MRD, visit the journalism division section of the NWU website.

NOTE: Publications with which the NWU is currently in contract disputes are not included on this list, regardless of what they pay. While the publications listed here pay one dollar a word or more, they may not necessarily offer fair contract terms. Writers should read and carefully consider any contract before signing it. If you are an NWU member, you may also wish to consult with a contract advisor, which is a free service for members.

All writers are encouraged to take an NWU contract seminar. For more information on the next seminar in your area, contact the local NWU chair(s).

### **The NWU's Dollar-a-Word-and-Up List currently includes:**

1. Acura Driver
2. Access
3. Ad Week

4. American Baby
5. American Benefactor
6. American Health for Women
7. American Way
8. Animals
9. Astronomy
10. Atlantic Monthly
11. Attach
12. Audobon
13. Automobile Magazine
14. AV Video
15. Beauty
16. Better Homes and Gardens
17. Biography
18. BioMedNet Magazine
19. Blender
20. Boating Magazine
21. BP Style
22. Bride's
23. Business Week
24. Car and Driver
25. Chicago Reader
26. Child
27. Cigar Aficionado
28. CIO
29. CIO Insight
30. CNET.com
31. Computer Shopper
32. Computer World
33. Conde Nast Sports for Women

34. Conde Nast Traveler
35. Contact Professional
36. Cooking Light
37. Correspondent
38. Cosmopolitan
39. Country Home
40. Cruise
41. Delta Sky
42. Details
43. Double Take
44. E-Securities
45. Earth
46. ECFO
47. ECompany Now
48. Electronic Business
49. Electronic Design
50. Electronic News
51. Endless Vacation
52. Environmental Science Technology
53. Esquire
54. Family Fun
55. Fast Company
56. Fitness
57. Food & Wine
58. For Him Magazine UK
59. Forbes FYI
60. Fortune Technology Buyers Guide
61. From House to Home
62. Future Banker
63. Gentlemen's Quarterly

64. Glamour
65. Golf & Travel
66. Golf for Women
67. Good Housekeeping
68. GQ
69. Harper's
70. Healthshop.com
71. Hemisphere
72. HMS Beagle.com
73. House Beautiful
74. Inc.
75. Individual Investor
76. Industrial Physicist
77. Info World
78. Institutional Investor
79. Integrated Design
80. Intelligence Report
81. Interior Design
82. Interior World
83. International Wildlife
84. Internet World
85. In Touch
86. Investment Dealers' Digest
87. Islands
88. Jane
89. Ladies Home Journal
90. Laser Focus World
91. Latina
92. Living
93. Living Fit

94. Management Update
95. Martha Stewart Living
96. McCall's
97. Medicine at Michigan
98. Men's Fitness
99. Men's Health
100. Metropolis
101. Metropolitan Home
102. Modern Maturity
103. Mother Jones
104. Ms.
105. Multichannel News
106. National Geographic
107. National Geographic Traveler
108. National Wildlife
109. New Age
110. New Woman
111. New York
112. New York Times Magazine
113. New Yorker
114. Next Magazine
115. NJ Medicine
116. Oracle
117. Out
118. Parade
119. Parents
120. PC
121. PC Week
122. PC World
123. Playboy

124.Popular Photo  
125.Preservation  
126.Profit  
127.POZ  
128.React (Parade's Teen Magazine)  
129.Readers Digest  
130.Red Herring, The  
131.Redbook  
132.Ritz Carlton  
133.Road and Track  
134.Robb Report  
135.Rolling Stone  
136.Saveur  
137.Science  
138.Scientific American  
139.Seasons  
140.Securities Industries News  
141.Self  
142.Seventeen  
143.Shape  
144.Shape Cooks  
145.Shop on Line 123  
146.Sierra  
147.Silicon Alley Reporter  
148.Sky  
149.Small Business Computer  
150.Smithsonian  
151.Southwest Airlines Spirit Magazine  
152.Spin  
153.Sporting News

- 154.Storage Magazine
- 155.Stanford University Alumni Magazine
- 156.Sun Microsystems Electronic Journals
- 157.Technology Review
- 158.Teen
- 159.Tennis
- 160.Texas Monthly
- 161.The Scientist
- 162.Think Leadership
- 163.Town & Country
- 164.Travel and Leisure
- 165.Travel Holiday
- 166.Traveler
- 167.Twist
- 168.US News and World Report
- 169.UC Irvine Journal
- 170.Vanity Fair
- 171.Vogue
- 172.W
- 173.WallSreetCity.com
- 174.Wall Street Journal
- 175.The Web
- 176.West
- 177.Westways
- 178.Winmag.com
- 179.Wired
- 180.Woman's Day
- 181.Working at Home
182. Working Woman