

Sigma Delta Chi Awards

Entry Deadline: February 9, 2012

The Sigma Delta Chi Awards date back to 1932, when the Society first honored six individuals for contributions to journalism. The current program began in 1939, when the organization awarded the first Distinguished Service Awards. These awards later became the Sigma Delta Chi Awards.

The awards recognize the best in professional journalism in [categories](#) covering print, radio, television, newsletters, art/graphics, online and research. The contest is open to any U.S. media outlet

General Rules

- Entries must have been published or broadcast during 2011.
 - The contest is open to any work published or broadcasted by a U.S. media outlet.
 - Every entry must be accompanied by a cover letter.
 - Only select categories can be mailed in. Those entries must be postmarked by **Feb. 9, 2012**.
 - **Categories with a mail-in option:** Radio Documentaries, Television Documentaries, Public Service in Television Journalism and Research about Journalism. Be sure to check the box saying that you are mailing your entry in.
 - Entries in all other categories should be uploaded to the online awards site. **If an entry is mailed to SPJ Headquarters and it is not for one of the categories listed above, it will be disqualified.**
 - Each entry may be submitted in only one category.
 - Entrants may enter as many categories as desired.
 - DVDs only will be accepted in the television categories that have a mail in option. DVDs should be labeled with the name of the entry, media outlet and entrants' names.
 - CD-ROMs only will be accepted in Radio Documentary category. CDs should be labeled with the name of the entry, media outlet and entrants' names.
 - Entrants in all online categories should keep their nominated sites intact and accessible until September 30, 2012.
 - Up to **four (4)** individuals may be named on a team entry, otherwise the entry must be made in the name of the staff of the publication or station.
 - No part of any entry will be returned. SPJ reserves the right to use any part or the whole of any entry for publicity or educational purposes.
 - Supporting materials should be limited to **10 pages** [PDF or Word document] per entry. Combine PDFs into one file, if possible.
 - All entries must have been published or broadcast in English.
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Helpful Hints

- Let your cover letter speak for you. Explain why you believe your entry is the finest example of journalism in its category.
 - Sidebars, editorials, op-ed pieces and letters-to-the-editor may be included as supporting material but must be limited to 10 pages per entry. Combine PDFs into one file, if possible.
 - Many categories are based on market size or circulation. Please make sure your entry is submitted in the correct category.
 - In the Radio/TV categories, all edits/segments should be made explicit, through use of silence, beeps or some other fully transparent mechanism.
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Entry Requirements

Entry Fee

- Include fee of \$60 per entry for SPJ members or \$100 per entry for nonmembers. To claim the \$60 member fee, you must supply your personal SPJ member number. A team entry may claim the \$60 fee if at least one member of the team is a member of SPJ. You must provide the member's name and SPJ member number. Make checks payable to **Society of Professional Journalists**. No refunds issued.
- Please note: SPJ does not have institutional memberships for professional organizations where one membership number would cover all entries from that organization.

Cover Letter

- A one-page cover letter with the following information is required for **all** entries. Letter should include:
 - A summary of the story or stories.
 - A discussion of major findings and subsequent results.
 - A review of the process followed to get the story, including information about the circumstances that prompted the story; the length of time taken to report, write, and edit; and sources and references used.
 - An account of the difficulty or uniqueness of effort in obtaining the story.

*Adapt content as needed for art/graphic categories.

ACCURACY REQUIREMENT: Any corrections, clarifications or retractions made after initial publishing or broadcast must be submitted as part of the entry. Also, copies of any written challenges to the report's accuracy sent to the entrant or the news organization by or on behalf of those mentioned — including but not limited to letters, e-mails or legal papers must be included with the entry. Any responses by the news organization should also be included.

Mailing Your Entry

Categories with a mail-in option: Radio Documentaries, Television Documentaries, Public Service in Television Journalism and Research about Journalism. Be sure to check the box saying that you are mailing your entry in.

Entries in all other categories should be uploaded to the online awards site. **If an entry is mailed to SPJ Headquarters and it is not for one of the categories listed above, it will be disqualified.**

All mailed entries should include a copy of the online award confirmation. To print your award confirmation:

1. Complete the payment and checkout process.
2. Click on the “**Your SDX Award Entries**” tab and select the entry you will mail in.
3. Print out the confirmation page to submit with your entry.

Mail entry and online confirmation form to:

Sigma Delta Chi Awards
Society of Professional Journalists
3909 N. Meridian St.
Indianapolis, IN 46208

Mail-in option applies to select categories only.

Judging Criteria

— Materials will be judged by distinguished, veteran journalists. All decisions are final except that the Board of Directors of SPJ may decide not to make an award in a particular category if doing so would compromise the award program.

— One award is issued in each category; no ties or honorable mentions are awarded.

— An award may be withheld if the judges decide no entry merits recognition.

— The authority for circulation is “Editor and Publisher Yearbook,” for radio market size, “[Arbitron Radio](#)” and for television market size, “Broadcasting and Cable Marketplace.” Nationally syndicated cable television programs are classified as networks. Newspaper circulation is defined as average daily circulation.

Entries will be judged on the following criteria:

- Readability
- Effectiveness of interpretation
- Accuracy and completeness
- Enterprise
- Clarity and Style
- Resourcefulness of the reporter in overcoming obstacles

- Interest
 - Adherence to the SPJ Code of Ethics
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Public Service Categories

In addition to the listed criteria, entries in the public service categories will be judged on the significance of the service rendered. Judges will look for evidence of courage and initiative in overcoming opposition; effectiveness of the presentation; and results obtained, such as changes and reforms effected or pledged.

Category-specific Rules

Print Entries (Newspaper and Magazine Categories)

- Entrants should submit a link to the online article or a PDF of the news/magazine page on which the story appeared. The date of publication should be visible.
- PDFs should have the same name as the title of the story.
- PDFs should be combined into one file, when possible. The cover letter and supporting material should be separated from the main entry.
- Word documents containing the work will not be accepted.
- Supporting material should be limited to 10 pages.

Art/Graphics Entries

- For photographs published in a newspaper, magazine or on an online news site.
- Entrant should submit a PDF of the news/magazine page on which the art appeared, or a link to the art published on an online news site. The date of publication should be visible.
- Submitting the actual digital photo/cartoon/graphic for clearer viewing optional.

Radio Entries

- The original broadcast must not be altered. Commercials may be removed.
- Work aired on an online radio station or by Podcast is eligible.
- A script or transcript with lead-in is strongly recommended, but not required.
- Entrant should submit a link to the work online or upload an audio file to the awards site. [50 MB file limit]
- All audio files must be .mp3 (preferred), .wav or .aiff format. Audio in other formats will not be accepted.

— Market size based on [Arbitron Radio market breakdown \[click to view; opens in new window\]](#)

Mail-in instructions for Radio Documentaries category: Entrant MUST fill out entry form on the awards site, print out the confirmation form and include it with the submitted CD-ROM. Label CD with the name of the entry, category, media organization and entrants. Submit CD in a

protective case. Series or entries with multiple newscasts should be entered on one or two CDs.

Television Entries

- The original broadcast must not be altered.
- Work aired on an Internet TV station or by Podcast is eligible.
- A script or transcript with lead-in is strongly recommended, but not required.
- Entrant should upload the work to an online video site and submit the URL (preferred), or upload a video file to the awards site. [50 MB file limit]
- All video files must be one of the following formats: .wmv, .mov, .mpeg or .mp4.
- [See market size breakdown \(opens in new window\)](#)

Mail-in instructions for Television Documentaries and Television Public Service categories:

Entrant **MUST** fill out entry form on the awards site, print out the confirmation form and include it with the submitted DVD. Label DVD with the name of the entry, category, media organization and entrants. Submit DVD in a protective case. Entry should be submitted on one DVD. Videocassettes will not be accepted.

Newsletter

Entrant should submit a PDF of the newsletter, or a link to the site where the newsletter is published online.

Research

Entries must be mailed/shipped to SPJ Headquarters. No electronic entries will be accepted in this category. Entrant **MUST** fill out entry form on the awards site, print out the confirmation form and include it with the entry. Please submit **THREE** copies of each entry (including the confirmation form).

Online Entries

- Entries that do not provide complete and accurate URLs will be disqualified.
- Entrants must keep their nominated entries intact and accessible until September 30, 2012.
- Judging will take place February-April 2012. The Specialized Journalism Site category will be judged on content as presented during this time span.
- Affiliated online publications are those owned by or partnered with media organizations whose primary outlets are not based on the Web, such as broadcast stations, newspapers or magazines.
- Independent online publications are stand-alone sites not owned or partnered with print or broadcast media organizations.

Awards Presentation

Winners will be announced in May 2012 and honored at an awards banquet in late summer.

Category Rules

Newspapers

Deadline Reporting

- Non-Daily Publication
- Daily Circulation of 1-50,000
- Daily Circulation of 50,001-100,000
- Daily Circulation of 100,001+

This award recognizes a reporter or team for deadline reporting of a single event. Entries must have been published in the issue that directly follows the event. Entry must be about a single breaking news event.

Entrants should submit a link to the online article or a PDF of the newspaper page on which the story appeared. The date of publication should be visible. Word documents containing the work will not be accepted.

Non-Deadline Reporting

- Non-Daily Publication
- Daily Circulation of 1-50,000
- Daily Circulation of 50,001-100,000
- Daily Circulation of 100,001+

This award recognizes a reporter or team for non-deadline reporting of a single event or issue. Entry may be a single article or a series of no more than five articles.

Entrants should submit a link to the online article or a PDF of the newspaper page on which the story appeared. The date of publication should be visible. Word documents containing the work will not be accepted.

Investigative Reporting

- Non-Daily Publication
- Daily Circulation of 1-50,000
- Daily Circulation of 50,001-100,000
- Daily Circulation of 100,001+

This award recognizes a reporter or team for investigative reporting of a single event or issue. Entry may be a single article or a series of no more than five articles.

Entrants should submit a link to the online article or a PDF of the newspaper page on which the story appeared. The date of publication should be visible. Word documents containing the work will not be accepted.

Feature Reporting

- Non-Daily Publication
- Daily Circulation of 1-50,000
- Daily Circulation of 50,001-100,000
- Daily Circulation of 100,001+

This award recognizes a reporter or team for feature writing. Entry may be personality profiles, trend stories, human interest stories, or any feature that is not a breaking news story. Entries may be a single article or series of no more than five.

Entrants should submit a link to the online article or a PDF of the newspaper page on which the story appeared. The date of publication should be visible. Word documents containing the work will not be accepted.

Washington Correspondence

This award recognizes a correspondent on assignment in Washington, D.C. Entry must consist of three different articles demonstrating insightful coverage of significant events or issues. Five article limit.

Entrants should submit a link to the online articles or a PDF of the newspaper page on which the story appeared. The date of publication should be visible. Word documents containing the work will not be accepted.

Foreign Correspondence

This award recognizes a correspondent on assignment outside the U.S. Entry must consist of three articles demonstrating insightful coverage of significant events or issues. Five article limit.

Entrants should submit a link to the online article or a PDF of the newspaper page on which the story appeared. The date of publication should be visible. Word documents containing the work will not be accepted.

Editorial Writing

- Daily Circulation of 1-100,000/ Non-Daily Publication
- Daily Circulation of 100,001+

This award recognizes an editorial writer or team of writers. Entry may be one editorial or a series of no more than five on a single subject. Judges will consider whether the conclusion is logical, fair and of general importance to the community.

Entrants should submit links to the editorials online or PDFs of the newspaper page on which the editorials appeared. The dates of publication should be visible. Word documents containing the editorials will not be accepted.

General Column Writing

- Daily Circulation of 1-100,000/ Non-Daily Publication
- Daily Circulation of 100,001+

This award recognizes a columnist who writes about topics of general interest on a regular basis. Entry must consist of five different columns.

Entrants should submit links to the columns online or PDFs of the newspaper page on which the columns appeared. The dates of publication should be visible. Word documents containing the columns will not be accepted.

Sports Column Writing

- Daily Circulation of 1-100,000/ Non-Daily Publication
- Daily Circulation of 100,001+

This award recognizes a columnist who writes about sports on a regular basis. Entry must consist of five different columns.

Entrants should submit links to the columns online or PDFs of the newspaper page on which the columns appeared. The dates of publication should be visible. Word documents containing the columns will not be accepted.

Public Service Journalism

- Non-Daily Publication
- Daily Circulation of 1-50,000
- Daily Circulation of 50,001-100,000
- Daily Circulation of 100,001+

This award recognizes a newspaper that renders public service through extensive coverage of an issue facing the community it serves. Entry may be a single article or a series of no more than 10 articles.

Entrants should submit a link to the online articles or a PDF of the newspaper pages on which the story appeared. The date of publication should be visible. Word documents containing the work will not be accepted.

Magazines

Magazine Writing

- Regional/Local Circulation
- National Circulation

This award recognizes the work of a magazine writer or team. Entry may be a single article or a series of no more than five articles on the same subject.

Entrants should submit a link to the online article or a PDF of the magazine page on which the story appeared. The date of publication should be visible. Word documents containing the article will not be accepted.

Magazine Investigative Reporting

- Regional/Local Circulation
- National Circulation

This award is given to a magazine reporter or reporting team for investigative reporting. Entry may be a single article or a series of no more than five articles. Sidebars may be included.

Entrants should submit a link to the online article or a PDF of the magazine page on which the story appeared. The date of publication should be visible. Word documents containing the article will not be accepted.

Public Service in Magazine Journalism

- Regional/Local Circulation
- National Circulation

This award recognizes a magazine or reporter that renders public service through extensive coverage of an issue facing society. Entry may be a single article or a series of no more than five articles. Editorials, commentaries and sidebars may be included. (Trade magazines with general circulation, magazine sections of newspapers and Sunday newspaper supplements also should be entered in this category.)

Entrants should submit a link to the online article or a PDF of the magazine page on which the story appeared. The date of publication should be visible. Word documents containing the article will not be accepted.

Art/Graphics

Breaking News Photography

- Newspaper Circulation of 1-100,000/Regional Magazine/ Non-Daily Publication/ Online Independent
- Newspaper Circulation of 100,001+ or Affiliated Website/National Magazine

This award recognizes a photographer or team, either staff or freelance. Entry should be a single, compelling image of a breaking news event.

For photographs published in a newspaper, magazine or on an online news site.

Entrant should submit a PDF of the newspaper/magazine page on which the photo appeared, or a link to the photo published on an online news site. The date of publication should be visible.

Feature Photography

— Newspaper Circulation of 1-100,000/Regional Magazine/ Non-Daily Publication/ Online Independent

— Newspaper Circulation of 100,001+ or Affiliated Website/National Magazine

This award recognizes a photographer or team, either staff or freelance, for work featuring personality profiles, trends, human interest of any other feature that is not a breaking news story. Entry may be a single photo or a series of no more than three photos on a single subject.

Entrant should submit a PDF of the newspaper/magazine page on which the photo appeared, or a link to the photo published on an online news site. The date of publication should be visible.

Sports Photography

— Newspaper Circulation of 1-100,000/Regional Magazine/ Non-Daily Publication/ Online Independent

— Newspaper Circulation of 100,001+ or Affiliated Website/National Magazine

This award recognizes a photographer or team, either staff or freelance, for work featuring a sports event or sports figure. Entry should be a single photo. The photograph will be judged on technical excellence, newsworthiness and evidence that the photographer(s) exercised unusual diligence of ingenuity.

Entrant should submit a PDF of the newspaper/magazine page on which the photo appeared, or a link to the photo published on an online news site. The date of publication should be visible.

Editorial Cartooning

— Newspaper Circulation of 1-100,000/Regional Magazine/ Non-Daily Publication/ Online Independent

— Newspaper Circulation of 100,001+ or Affiliated Website/National Magazine

This award recognizes an editorial cartoon published in a newspaper, magazine, newsletter or online news site. They will be judged on craftsmanship, interest, forcefulness, general worth and originality.

Entrants should submit PDFs of five different cartoons on marked newspaper/magazine pages, or links to the cartoons published on an online news site. The date of publication should be visible.

Informational Graphics

— Newspaper Circulation of 1-100,000/Regional Magazine/ Non-Daily Publication/ Online Independent

— Newspaper Circulation of 100,001+ or Affiliated Website/National Magazine

This award recognizes newspaper, magazine, newsletter or online news site graphic artist or team for storytelling graphics that bring important information to readers about an event, process or set of statistics. Clarity, originality, impact and quality of execution will distinguish the work.

Entry may be a single graphic or a related series of graphics on a single subject.

Entrant should submit a PDF of the marked newspaper/magazine page on which the graphic appeared, or a link to the graphic published on an online news site. The date of publication should be visible.

Radio

Radio Breaking News Reporting

- Market 1-100 or Network Syndication
- Market 101+

This award recognizes resourceful and complete coverage of a major breaking news event, emphasizing both deadline reporting and continuing coverage as the story develops over succeeding days. Entries may include both initial reports broadcast within 24 hours of the event and up to five follow-up reports. Maximum running time: 15 minutes. All audio files must be .mp3 (preferred), .wav or .aiff format. Audio in other formats will not be accepted.

Radio Investigative Reporting

- Market 1-100 or Network Syndication
- Market 101+

This award recognizes a reporter or team for investigative reporting of a single event or issue. Entries may be a single broadcast or a series of no more than five parts. Maximum running time: 15 minutes. This category is for short reports; documentaries have a separate category. All audio files must be .mp3 (preferred), .wav or .aiff format. Audio in other formats will not be accepted.

Radio Feature Reporting

- Market 1-100 or Network Syndication
- Market 101+

This award recognizes a reporter or team for features. Entry may be personality profiles, trend stories, human-interest stories or any feature that is not breaking news. Entries may be a single broadcast or series of no more than three parts. Maximum running time: 10 minutes. All audio files must be .mp3 (preferred), .wav or .aiff format. Audio in other formats will not be accepted.

Radio Documentaries

- Market 1-100 or Network Syndication
- Market 101+

This award recognizes reporters and production teams that dramatically show or analyze a news event, issue or feature in a single broadcast. The broadcast may be part of a documentary series but must stand alone in telling its story. Maximum running time: 60 minutes. Documentary

Series themselves may be considered in the Public Service category, if applicable. All audio files must be .mp3 (preferred), .wav or .aiff format. Audio in other formats will not be accepted.

Mail-in option: Entrant **MUST** fill out entry form on the awards site, print out the confirmation form and include it with the submitted CD. Entrants should submit documentary on one CD. Label the CD with the name of the entry, media outlet and entrants' names.

Public Service in Radio Journalism

- Market 1-100 or Network Syndication
- Market 101+

This award recognizes a radio news organization (station, network or group) that renders public service through extensive coverage of an issue facing the community it serves. Reporting may be conducted by one reporter or a team. Entry may be a single broadcast or a series of no more than five parts. Maximum running time: 30 minutes. Commercially sponsored programs are ineligible unless produced and controlled by the news organization. All audio files must be .mp3 (preferred), .wav or .aiff format. Audio in other formats will not be accepted.

Television

Breaking News Coverage

- Network/Syndication Service/Program Service
- Large-Market Station: 1-50 market
- Small-Market Station: 50+ market

Each award recognizes resourceful and complete coverage of a major breaking news event, emphasizing both deadline reporting and continuing coverage as the story develops over succeeding days. Entries must include both initial reports broadcast within 24 hours of the event and up to five follow-up reports. Maximum running time: 15 minutes.

Work aired on an Internet TV station or by video podcast is also eligible. Entrant should upload the work to an online video site and submit the URL (preferred), or upload a video file to the awards site. [50 MB file limit] All video files must be one of the following formats: .wmv, .mov, .mpeg or .mp4.

Investigative Reporting

- Network/Syndication Service/Program Service
- Large-Market Station: 1-50 market
- Small-Market Station: 50+ market

Each award recognizes a reporter or team for investigative reporting of a single event or issue. Entry may be a single broadcast or a series of no more than five parts. Maximum running time: 15 minutes. This category is for short reports; documentaries have a separate category.

Work aired on an Internet TV station or by video podcast is also eligible. Entrant should upload the work to an online video site and submit the URL (preferred), or upload a video file to the

awards site. [50 MB file limit] All video files must be one of the following formats: .wmv, .mov, .mpeg or .mp4.

Feature Reporting

- Network/Syndication Service/Program Service
- Large-Market Station: 1-50 market
- Small-Market Station: 50+ market

Each award recognizes a reporter or team for features. Entry may be personality profiles, trend stories, human-interest stories or any feature that is not breaking news. Entry may be a single broadcast or series of no more than three parts. Maximum running time: 10 minutes.

Work aired on an Internet TV station or by video podcast is also eligible. Entrant should upload the work to an online video site and submit the URL (preferred), or upload a video file to the awards site. [50 MB file limit] All video files must be one of the following formats: .wmv, .mov, .mpeg or .mp4.

Documentaries

- Network/Syndication Service/Program Service
- Large-Market Station: 1-50 market
- Small-Market Station: 50+ market

Each award recognizes reporters and production teams that dramatically show or analyze a news event, issue or feature in a single telecast. The telecast may be part of a documentary series but must stand alone in telling its story. Maximum running time: 60 minutes. Documentary Series themselves may be considered in the Public Service category, if applicable.

Work aired on an Internet TV station or by video podcast is also eligible. Entrant should upload the work to an online video site and submit the URL (preferred), or upload a video file to the awards site. [50 MB file limit] All video files must be one of the following formats: .wmv, .mov, .mpeg or .mp4.

Mail-in option: Entrant **MUST** fill out entry form on the awards site, print out the confirmation form and include it with the submitted DVD. Label DVD with the category, name of the entry, media outlet and entrants' names.

Public Service in Television Journalism

- Network/Syndication Service/Program Service
- Large-Market Station: 1-50 market
- Small-Market Station: 50+ market

Each award recognizes a television news organization that renders public service through extensive coverage of an issue facing the community it serves. Reporting may be conducted by one reporter or a team. Entry may be a single broadcast or a series of no more than five parts. Maximum running time: 30 minutes. Commercially sponsored programs are ineligible unless produced and controlled by the news organization.

Work aired on an Internet TV station or by video podcast is also eligible. Entrant should upload the work to an online video site and submit the URL (preferred), or upload a video file to the awards site. [50 MB file limit] All video files must be one of the following formats: .wmv, .mov, .mpeg or .mp4.

Mail-in option: Entrant MUST fill out entry form on the awards site, print out the confirmation form and include it with the submitted DVD. Label DVD with the category, name of the entry, media outlet and entrants' names.

Newsletters

Public Service in Newsletter Journalism

This award recognizes a newsletter that renders outstanding public service through extensive coverage of an issue facing the community it serves. Entry may be a single article or a series of no more than five articles. Editorials and commentaries may be added. (Entries are limited to independent newsletters that have been issued regularly for more than one year and are supported by advertising, paid subscriptions or non-profit institutions.)

Entrant should submit a PDF of the newsletter, or a link to the site where the newsletter is published online.

Research

Research about Journalism

This award recognizes an investigative study about some aspect of journalism. The entry must be based on original research; either published or unpublished, and must have been completed during the 2011 calendar year. Entries may relate to any field of journalism. Judges will consider value to the profession, significance of the subject matter, thoroughness of the research, and soundness of the conclusion. Broadcast programs are not eligible for this category. Please submit three copies of each entry.

Entries must be mailed/shipped to SPJ Headquarters. No electronic entries will be accepted in this category. Entrant MUST fill out entry form on the awards site, print out the confirmation form and include it with the entry.

Online

Online Deadline Reporting

- Affiliated
- Independent

This award recognizes a reporter or team for online deadline reporting of a single breaking news event. Entries must have been published on the Web site within 24 hours of the event. The date of publication should be visible.

Entries should consist of one main URL and up to five additional URLs to highlight specific features of the article or package. Entries that do not provide complete and accurate URLs will be disqualified. Entrants must keep their nominated entries intact and accessible until September 30, 2012.

Online Non-Deadline Reporting

- Affiliated
- Independent

This award recognizes a reporter or team for online non-deadline reporting of a single event or issue. Entry may be a single article or series of no more than five articles and may include additional materials. The date of publication should be visible.

Entries should consist of one main URL and up to five additional URLs to highlight specific features of the article or package. Entries that do not provide complete and accurate URLs will be disqualified. Entrants must keep their nominated entries intact and accessible until September 30, 2012.

Online Investigative Reporting

- Affiliated
- Independent

This award recognizes a reporter or team for investigative reporting of a single event or issue. Entry may be a single article or series of no more than five articles and may include additional materials. The date of publication should be visible.

Entries should consist of one main URL and up to five additional URLs to highlight specific features of the article or package. Entries that do not provide complete and accurate URLs will be disqualified. Entrants must keep their nominated entries intact and accessible until September 30, 2012.

Online Column Writing

- Affiliated
- Independent

This award recognizes a columnist who writes about topics of general interest on a regular basis. Entry must consist of five different columns.

Entrants should submit links to columns published on an online news site. The date of publication should be visible. Entries that do not provide complete and accurate URLs will be disqualified. Entrants must keep their nominated entries intact and accessible until September 30, 2012.

Specialized Journalism Site

This award recognizes a journalism Web site that focuses on a single topic. Judges will consider content, ingenuity, interactivity and use of multimedia tools.

Each entry should consist of one URL. If affiliated, site should have an independent domain name. Entries that do not provide a complete and accurate URL will be disqualified. Entrants must keep their nominated entries intact and accessible until September 30, 2012.

Judging will take place February-April 2012. This category will be judged on content as presented during this time span.

Digital Media Presentation

- Affiliated
- Independent

This award recognizes the best use of multimedia tools (i.e. sound slide, interactive graphic, etc) to tell a story. Judges will consider relevance of topic, content, ingenuity and interactivity.

Entries should consist of one main URL and up to five additional URLs to highlight specific features of the package. Entries that do not provide complete and accurate URLs will be disqualified. Entrants must keep their nominated entries intact and accessible until September 30, 2012.

Public Service in Online Journalism

- Affiliated
- Independent

This award recognizes a news organization that renders a public service through extensive coverage of an issue facing the society. Commercially sponsored programs are ineligible unless produced and controlled by the news organization.

Entries should consist of one main URL and up to five additional URLs to highlight specific features of the article or package. Entries that do not provide complete and accurate URLs will be disqualified. Entrants must keep their nominated entries intact and accessible until September 30, 2012.