



Ethics Week

April 24 - 28

ethics.spj.org | [#PRESSFORETHICS](https://twitter.com/PRESSFORETHICS)

April showers bring... Ethics Week! We're [celebrating BIG TIME](#) this year (including a big surprise in the Big Apple!) during the week of April 24-28. Interested in helping us celebrate? Check out some of the programming ideas below that engage both journalists and the public, and to encourage others to get involved with the rest of the all-things-ethics happenings around the country (and on social media) that week.

HOST INTERACTIVE PROGRAMMING

Get people up, moving and engaged around everything ethics related. Consider hosting a Media Open House where you invite the public to meet and connect with local editors, producers and journalists. Plan a [Choose Your Own Quest, Ethics Style](#) event, where participants walk through a tricky scenario and try to make the best ethical choices. Get a group together to play [Ethics Hotline Bling](#) or put together a [Fake News Game Show like Florida SPJ](#).

HAVE A CONVERSATION

Consider hosting a panel discussion around an ethics topic and include both local journalists *and* the general public. Need some topic ideas? How can journalists and news organizations earn and keep people's trust? How can news organizations integrate ethics into the newsroom? What are journalism ethics and how do they apply to modern journalism? What is the role of journalism ethics in the age of Trump?

ASK OTHERS TO SHARE THEIR STORIES

As we ramp up to Ethics Week, we'll share [ethical blogs](#), stories and materials using the [#PressforEthics hashtag](#). We would love for you to join the conversation and share why ethical journalism is important to you, and explain to the public how you stick to your ethics guns while reporting.

NEED MATERIALS?

We're happy to send you some of our [Code of Ethics bookmarks](#) that you can share with journalists and the public when they attend your events, or give away a [large poster](#) as the grand prize! Just [fill out this quick form](#) and we'll get something out to you right away. Or, if you need them right now, you can always [print the downloadable copies](#) yourself.

STAY TUNED

Keep an eye on [Facebook](#) and [Twitter](#). We'll share resources, tips and tricks, and have good conversations about ethical journalism and how we can all [#PressForEthics](#).

KEEP US IN THE LOOP

As you're making plans, keep us in the loop. We would love to add you to the master calendar of all-things-ethics events going on around the country. [Send us a note](#) with all the details!