



GET INVOLVED WITH ETHICS WEEK!

SPJ launched Ethics Week in 2003 as a national initiative. Ethics Week highlights the four tenants of the SPJ Code of Ethics and promotes the notion that ethical journalism is truthful, compassionate, independent and transparent.

Here's how you can get involved with all-things-ethics around the country and on social media during Ethics Week:

HOST AN EVENT

Get people up, moving and engaged around everything ethics related.

Consider hosting a **Media Open House** where you invite the public to meet and connect with local editors, producers and journalists. Plan a [Choose Your Own Quest, Ethics Style](#) event, where participants walk through a tricky scenario and try to make the best ethical choices. Get a group together to play [Ethics Hotline Bling](#) or put together a [Fake News Game Show like Florida SPJ](#).

Or, consider hosting a **panel discussion** around an ethics topic and include both local journalists *and* members of the public.

Need some topic ideas?

- How can journalists and news organizations earn and keep people's trust?
- How can news organizations integrate ethics into the newsroom?
- What are journalism ethics and how do they apply to modern journalism?

SHARE STORIES

As we ramp up to Ethics Week, we'll share relevant content using the [#PressforEthics hashtag](#). We would love for you to join the conversation and share why ethical journalism is important to you and explain to the public how you stick to your ethics guns while shaping a new generation to produce great journalism.

NEED MATERIALS?

We're happy to send you some of our [Code of Ethics bookmarks](#) that you can share with students, faculty and the public when they attend your events, or give away a [large poster](#) as the grand prize! Just [fill out this quick form](#) and we'll get something out to you right away. Or, if you need them right now, you can always [print the downloadable copies](#) yourself.

ETHICS ONLINE

Direct SPJ members and members of the public to [ethics.spj.org](#), a special website dedicated to ethics week. There, you can download resources and find new ways to help #PressforEthics.