

## ADVERTISING PURCHASE ORDER

ADVERTISER/COMPANY \_\_\_\_\_ CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

### ADVERTISING SIZES & RATES:

 **SPJ.org** [WIDTH X HEIGHT IN PIXELS]

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> <b>Skyscraper</b><br>(160x60) <b>\$500/mo</b> | <input type="checkbox"/> <b>Medium Rectangle</b><br>(300x300) <b>\$350/mo</b> | <input type="checkbox"/> <b>Anchor Banner</b><br>(520x90) <b>\$250/mo</b> | <input type="checkbox"/> <b>Small Rectangle</b><br>(195x195) <b>\$225/mo</b> |
|--|---|---|--|

Run Dates: \_\_\_\_\_ Comments: \_\_\_\_\_

 **Quill Online** [WIDTH X HEIGHT IN PIXELS]

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> <b>Skyscraper</b><br>(160x60) <b>\$375/mo</b> | <input type="checkbox"/> <b>Small Rectangle</b><br>(195x195) <b>\$150/mo</b> | <input type="checkbox"/> <b>Anchor Banner</b><br>(520x90) <b>\$100/mo</b> |
|--|--|---|

Run Dates: \_\_\_\_\_ Comments: \_\_\_\_\_ Run Dates: \_\_\_\_\_

 **eNewsletters** [WIDTH X HEIGHT IN PIXELS]

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> <b>Leads Banner</b><br>(600x90) <b>\$300/wk</b> | <input type="checkbox"/> <b>Job Post in Leads</b><br>(TEXT) <b>\$100/wk</b> | <input type="checkbox"/> <b>Advocate Banner</b><br>(300x300) <b>\$175/mo</b> |
|--|---|--|

Run Dates: \_\_\_\_\_ Run Dates: \_\_\_\_\_ Comments: \_\_\_\_\_

**eNEWSLETTER DISCOUNTS: 5% off** on Leads and The Advocate ad or Leads ad and job post, **10%** on four ads or job posts, **20%** on eight ads or job posts.

 **Quill Magazine** [WIDTH X HEIGHT IN PIXELS]

	<b>1X</b>	<b>2X</b>	<b>4X</b>
<input type="checkbox"/> <b>Full Page Ad (trim size/bleed)</b> (8.25"x10.75"/ 8.5"x11")	○ <b>\$1,000</b>	○ <b>\$950</b>	○ <b>\$900</b>
<input type="checkbox"/> <b>1/2 Page Ad (horizontal)</b> (7.25"x 4.75")	○ <b>\$500</b>	○ <b>\$450</b>	○ <b>\$400</b>
<input type="checkbox"/> <b>1/4 Page Ad</b> (4.75"x4.75")	○ <b>\$300</b>	○ <b>\$250</b>	○ <b>\$200</b>
<input type="checkbox"/> <b>Back Inside Cover Ad (trim size/bleed)</b> (8.25"x10.75"/ 8.5"x11")	○ <b>\$1,250</b>	○ <b>\$1,200</b>	○ <b>\$1,150</b>
<input type="checkbox"/> <b>Front Inside Cover Ad (trim size/bleed)</b> (8.25"x10.75"/ 8.5"x11")	○ <b>\$1,250</b>	○ <b>\$1,200</b>	○ <b>\$1,150</b>

Run Dates: \_\_\_\_\_ Comments: \_\_\_\_\_

### PAYMENT INFORMATION:

 Total Cost: \_\_\_\_\_  CHECK  CREDIT CARD

Today's Date: \_\_\_\_\_ NOTE: Due upon receipt

**SPJ Tax ID #36-2037874**

 PAYABLE TO: **Society of Professional Journalists**

MAIL TO: SPJ

 PO Box 441748  
Indianapolis, IN 46244

 Please send questions, artwork, copy and links to SPJ Communications Specialist Kim Tsuyuki at [ktsuyuki@hq.spj.org](mailto:ktsuyuki@hq.spj.org). Dates are subject to availability.

#### CREDIT CARD PAYMENT INFO

 AMEX  VISA  Mastercard

Name as it appears on card: \_\_\_\_\_

Card number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ CVV#: \_\_\_\_\_

Charge Amount \$ \_\_\_\_\_

Signature: \_\_\_\_\_

 For Office use only: **DATE:** \_\_\_\_\_ **INITIALS:** \_\_\_\_\_ **STATUS:** \_\_\_\_\_