

AGENDA
SOCIETY OF PROFESSIONAL JOURNALISTS
BOARD OF DIRECTORS MEETING
AUGUST 24, 2013
TIME: 9 A.M. ROOM : GRAND J
ANAHEIM MARRIOTT

1. Call to Order – *Albarado*
2. Roll Call – *Neuts*
 - a. Albarado
 - b. Cuillier
 - c. Neuts
 - d. Ralston
 - e. Ensslin
 - f. McCloskey
 - g. Corry
 - h. Wagner
 - i. Kenney
 - j. Fox
 - k. Daniels
 - l. Baker
 - m. Eckert
 - n. Koretzky
 - o. Gallagher-Newberry
 - p. Stevens
 - q. Theisen
 - r. Sheets
 - s. Gallagher
 - t. Meyers
 - u. Marquand
 - v. Carnicelli
 - w. Hernandez
3. Report of the SPJ President – *Albarado*
4. Approval of Board Meeting Minutes – *Albarado*
 - a. April 20, 2013 [**Page 2**]
5. Report of the SDX Foundation President – *Leger*
6. Staff Report – *Skeel* [**Page 6**]
7. Chapter Action – *Puckey* [**Page 9**]
8. Action/Discussion Items
 - a. SPJ Communications/Branding – *Albarado*
 - b. SPJ Education Committee request – *Albarado* [**Page 12**]
 - c. Social Media Guidelines – *Albarado* [**Page 14**]
 - d. Reclaimed chapter money – *Puckey* [**Page 15**]
 - e. Chapter/Member affiliation – *Skeel* [**Page 16**]
9. Old/New Business
 - a. Board Stipends – *Eckert*
 - b. Chapter grants – *Koretzky* [**Page 17**]
 - c. Contest Advisory Group – *Neuts* [**Page 18**]
10. Committee Reports
 - a. ACEJMC – *Geimann* [**Page 19**]
 - b. Awards and Honors – *Kopen Katcef* [**Page 22**]
 - c. Ethics – *Smith* [**Page 25**]
 - d. Diversity – *Gonzalez* [**Page 28**]
 - e. Generation J – *Walsh* [**Page 30**]
 - f. Journalism Education – *Tallent* [**Page 33**]

- g. LDF – *Limor* [**Page 34**]
- h. Professional Development – *Wenger* [**Page 36**]
- i. Freedom of Information – *Petersen* [**Page 37**]

11. Executive Director Evaluation – *Albarado* – *EXECUTIVE SESSION*

12. Adjournment