

AGENDA
THE SOCIETY OF PROFESSIONAL JOURNALISTS
EXECUTIVE COMMITTEE
TIME: 9 A.M. DATE: JAN. 28, 2011
CHARLOTTE, N.C.

1. Call to Order – *Ensslin*
2. Roll Call – *Cuillier*
 - a. Ensslin
 - b. Albarado
 - c. Cuillier
 - d. Ralston
 - e. Eckert
 - f. McCloskey
 - g. Limor
3. Approve Executive Committee Meeting Minutes
 - a. July 16, 2011 (**Page 1**)
 - b. Dec. 13, 2011 (**Page 6**)
4. Report of the SPJ President – *Ensslin*
5. Report of the SDX Foundation President – *Geimann*
6. Report of the Executive Director – *Skeel (Page 8)*
7. Committee/Chapter Grant Requests – *Ensslin*
 - a. Diversity Committee – (**Page 12**)
 - b. Communications Committee – (**Page 15**)
 - c. Washington Coalition of Open Govt. – **separate memo**
 - d. Charlotte Chapter presentation
8. Strategic thinking – *Ensslin (materials provided 1.5.2012)*
9. Discussion Items
 - a. Spring Conferences (assign conferences to Exec. members) – *Ensslin*
 - b. SPJ and CMA – *Ensslin (Page 20)*
 - c. Strategic Communications Plan – *Ensslin (Page 23)*
 - d. Virtual Chapters – *Ensslin – separate memo*
 - e. International Chapters – *Ensslin – separate memo*
 - f. Summer Exec Meeting – *Ensslin*
10. Old/New Business
 - a. Update on 2012, 2013 and 2014 convention – *Vachon*
 - b. Fellows of the Society – *Ensslin*
 - c. One member, one vote – *Limor*
11. Personnel – *Skeel (EXECUTIVE SESSION)*
12. Adjournment