Journalism can never be silent: that is its greatest virtue and its greatest fault. It must speak, and speak immediately, while the echoes of wonder, the claims of triumph and the signs of horror are still in the air.

- Henry Anatole Grunwald
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At one hundred…

Very few times in life do the stars and moons line up so perfectly.

What unique positions we were in - presidents of an organization on its 100th anniversary. It offers us time to reflect on the changes Sigma Delta Chi and the Society of Professional Journalists have seen, as well as some basics that will never change.

The changes are tremendous if you look at them from the very beginning. That beginning is marked with the question: “Why not organize a journalism fraternity?” Asked by Leroy H. Millikan, a student attending a private, liberal arts college in Indiana, it would lead 10 students to found Sigma Delta Chi in April 1909 on the campus of DePauw University.

Those 10 students created a fraternity that attracted other young men who expected to make journalism their life’s work. That dozen would become hundreds, and at our century mark, the rolls have swelled to tens of thousands who have been members.

But as with anything, change and evolution are unavoidable. In the past 100 years, Sigma Delta Chi has embraced so many changes: the admission of women, the creation of professional chapters, a name change (or two), the integration of electronic media, and ethnic diversity that was unheard of at the time of our founding.

The passing of 100 years has done nothing to shake the core of our organization. The founders longed for “better journalism,” both amateur and professional; they talked of a truthful, honorable press. Without a doubt, these words are still relevant today. So relevant, in fact, that SPJ wrote its Code of Ethics to be a benchmark for all journalists.

On the following pages you will find the names of men and women who support our cause, as well as the names of those who have been honored for excellence in their work. You will also find a detailed list of funds Sigma Delta Chi granted to SPJ, as well as other organizations whose mission is similar to ours.

Our focus hasn’t changed. Our dedication to the ideas our founders had are alive and well. If your name appears on these pages, we thank you. If it does not, please consider supporting our work as we strive to improve and protect journalism.

Steve Geimann
President
Sigma Delta Chi Foundation

Dave Aeikens
President
Society of Professional Journalists, 2008-09
The free press is the mother of all our liberties and of our progress under liberty.

– Adlai E. Stevenson

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* = More than one gift in the fiscal year
+ = Deceased

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Gifts to the Society

President’s Club 2009
Gifts given to the Sigma Delta Chi Foundation help fund the following programs:

- **SPJ Training Programs**: $75,000
  Includes Newsroom Training and Narrative Writing Workshops
- **SPJ Reporters Institute**: $63,000
  Supporting professional development for print and broadcast journalists
- **SPJ Program Support**: $50,000
  Providing for a professional development coordinator staff position
- **2008 National Convention Education**: $37,500
  Supporting educational programming at the 2008 SPJ National Convention
- **SPJ Media Credibility Project**: $24,000
  Providing Town Hall type meetings to restore media credibility
- **Journalists Toolbox**: $20,000
  For the purchase of journalisttoolbox.org as a resource for members
- **Mark of Excellence Program Support**: $15,000
  Providing staff support for the MOE Awards
- **Student Press Law Center**: $10,000
  Supporting the production of “Covering Campus Crime”
- **Reporters Committee for Freedom of the Press**: $10,000
  Supporting the production of “How to Use the Federal Freedom of Information Act”
- **National Freedom of Information Coalition**: $5,000
  Supporting the NFOIC 2009 National Conference
- **University of Georgia Foundation**: $3,000
  Supporting of the annual surveys of journalism

**Total Grants: $312,500**
**Wells Key Recipient**
Terrence G. Harper

**Regional Director of the Year**
Darcie Lunsford

**Chapters of the Year**
Western Washington Pro
Utah Headliners

**Helen Thomas Lifetime Achievement Award**
Robert Churchwell

**Eugene S. Pulliam First Amendment Award**
Jill Riepenhoff and Todd Jones
(Columbus Dispatch)

**Sunshine Awards**
Project on Government Oversight

**First Amendment Awards**
The Oklahoman
Detroit Free Press
Marjie Lundstrom & Sam Stantan (Sacramento Bee)

**Fellows of the Society**
Nelson Poynter
Austin Kiplinger
Stanley E. Hubbard

**President’s Awards**
Joe Skeel & Chris Vachon
Brian Bellmont
Clint Brewer
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Laurie Babinski

**First Amendment and Freedom of Information Activity**
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Western Washington Pro
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**Diversity**
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**Professional Development**
The Oklahoman
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Marjie Lundstrom & Sam Stantan (Sacramento Bee)

**Chapter Communications**
Washington D.C. Pro
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The Sigma Delta Chi Foundation gratefully acknowledges the members of the 1909 Society listed below who have included SDX in their wills and estate plans.

Anonymous (2)  Richard W. Keusink
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  Helen Lore

Honorary Gifts
In Honor of Marcia Van Ness
By Cynthia Van Ness
In Honor of All Fort Worth Members
By Kay Pirtle

Put it before them briefly so they will read it, clearly so they will appreciate it, picturesquely so they will remember it and, above all, accurately so they will be guided by its light.

— Joseph Pulitzer
Gifts to the Terry Harper Memorial Fund

Executive Director Terry Harper died June 2, 2009 after an almost two-year fight with brain cancer. He was a great person, a tremendous leader and his loss is devastating to his family, friends and SPJ. SPJ created a memorial fund as a lasting tribute to Terry to honor his memory and recognize his valuable years of service to the Society.

Proceeds from this fund will provide scholarships for SPJ members to attend SPJ programming.

David P. Aeikens
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Debora R. Wenger

The liberty of the press is a blessing when we are inclined to write against others, and a calamity when we find ourselves overborne by the multitude of our assailants.

-Samuel Johnson
### Society of Professional Journalists

**Revenue - $1,416,183**
- $509,145 – Membership Dues
- $388,909 – Grants
- $312,059 – Fees
- $90,483 – In-Kind Legal Services
- $59,257 – Advertising
- $23,116 – Merchandise and Subscriptions
- $22,535 – Credit Card Royalties
- $8,341 – Interest
- $2,338 – Other

**Expenses - $1,605,292**
- $637,198 – Program Services
- $431,857 – Communications
- $236,163 – Management and General
- $152,224 – Membership
- $147,350 – Awards
- $500 – Legal Defense

### Sigma Delta Chi Foundation

**Revenue – ($934,731)**
- ($1,656,097) – Net Realized and Unrealized
- $616,813 – Investment Income
- $104,553 – Contributions

**Expenses – $766,690**
- $642,725 – Program Services
- $93,053 – Management and General
- $30,912 – Fundraising
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A free press can be good or bad, but, most certainly, without freedom a press will never be anything but bad.

- Albert Camus